

Farhan Quasem

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At a Glance: I design, implement, and measure multifaceted training solutions, leveraging best practices in pedagogy and technology, to enable organizations to build successful, sustainable learning communities

E-LEARNING BY THE NUMBERS

ENTREPRENEURIAL PORTFOLIO

Designed



500

Online Classes

Facilitated



800

Sessions

Impacted



1000 +

Users



Founded Lingodojo in 2014 as an online ESL platform to teach English via scenario-based skits



In 2015, I cofounded GridRise, a nonprofit 501(c)(3) based in Boston, dedicated to bringing out the humanity in technology

EDUCATION

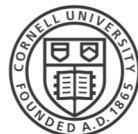


Harvard University | Cambridge, MA

Graduate School of Education

Ed. M. – Technology, Innovation, and Education

August 2014 – May 2015



Cornell University | Ithaca, NY

College of Arts and Sciences | Dean's List

B.A. - Biological Sciences, History

August 2007 – May 2011

EXPERIENCE

VALAMIS

Project Manager, Digital Learning | Boston, MA

August 2018 – Present

- Manage the product implementation life cycle and foster a high-quality customer experience
- Ensure that all projects are delivered on-time, within scope, and within budget



CANESCENT HEALTH®



Envision
PHYSICIAN SERVICES

Product Training & Communication Manager | Boston, MA

August 2016 – July 2018

- Interface directly with executive leadership to translate key company initiatives into achievable goals
- Design and deliver customized client training (~ 10 sessions/month) in both “train the trainer” and direct-to-user models for radiologists, radiologic technologists, and healthcare administrators
- Craft and deploy biweekly marketing and product communiques for internal teams and end-users
- Build and maintain a growing knowledge base of instructional content (videos, handouts, e-tutorials)



Training Manager | Boston, MA

June 2015 – July 2016

- Managed a team of 3 content experts in the growth, development, and upkeep of a custom e-learning portal which housed 50 video modules, 35 interactive tutorials, and 12 web-based walkthroughs
- Designed and deployed both customer-facing and internal-only training solutions at a rapidly growing software startup with 200 employees and nearly 2,000 clients nationwide
- Recognized in 2016 by *Merchant Maverick* as an online training trendsetter in the restaurant POS space



Project Manager | Madison, WI

March 2012 – October 2013

- Led the deployment of multi-million dollar healthcare software apps at the University of Michigan and King's Daughters Medical Center through the full product life cycle (validation through go-live)
- Supervised teams of over 20 consultants to drive project goals on-time and under budget
- Directed the on-site training and continuing education of 300 physicians, nurses, and administrators